

# Leveraging Healthcare Professionals in the Fight against Cervical Cancer



Since 2021, GPEX has developed and hosted various CPD-accredited online education courses for the Australian Centre for the Prevention of Cervical Cancer. To date more than 3,500 healthcare professionals have enrolled in these courses to learn to better encourage participation in cancer screening programs, identify under-screened populations and implement quality improvements.

## Overview

The Australian Centre for the Prevention of Cervical Cancer (ACPCC) is a world-leader in the prevention and control of cervical cancer and a key player in supporting Australia's National Bowel Cancer Screening Program. They have more than 55 years of expertise in cervical cancer prevention and offer a comprehensive suite of services to implement, support, monitor and manage large-scale population health programs.

With ample evidence attesting to the pivotal role GPs and other healthcare professionals play in influencing an individual's decision to screen, they are firmly committed to ensuring health practitioners have the knowledge and skills they need to do so.

**ACPCC has chosen GPEX as their preferred eLearning partner.**

## The GPEX Solution

**GPEX developed and hosts the following highly engaging CPD-accredited online courses for ACPCC:**



### Breast, Bowel and Cervical Cancer Screening

- Outline the importance of GP and nurse endorsement in influencing patients' decisions to participate in cancer screening programs.
- Apply culturally safe practice and provide equitable access for under-screened population groups.
- Provide high quality, appropriate referral to screening and assessment services.
- Implement quality improvements to practice systems to identify under-screened patients.
- Be able to identify opportunities for data driven Quality Improvement related to improving cancer screening.



### Cervical Screening, HPV and Self-Collection

- Outline the natural progression of cervical disease and its relation to HPV infection.
- Apply the National Cervical Screening Program clinical guidelines when ordering co-tests to case studies.
- Assess the suitability of a patient for HPV self-collection according to National Cervical Screening Program clinical guidelines.
- Compare the differences between the HPV self-collection pathway and clinician-collected pathway.
- Evaluate cervical screening quality improvements suitable to your practice.



### VCS Pathology Cervical Screening Audit

- Evaluate how your cervical screening test and co-test samples perform compared to your peers.
- Implement quality improvements to improve sample performance and follow up of results.
- Identify how patient demographics contribute to screening participation and outcome.
- Identify measures to increase engagement with the National Cervical Screening Program, especially in under- and never-screened populations.

## GPEX made it easy for ACPCC to leverage healthcare professionals in the fight against cervical cancer by offering end-to-end eLearning solutions tailored to their needs, including:

-  Scoping and needs analysis
-  Engagement of subject matter experts
-  Development of learning outcomes
-  Creation of content
-  Online course build
-  Preparation of CPD accreditation documentation
-  End-to-end project management
-  Secure hosting
-  Customer helpdesk support
-  Multi-channel marketing
-  Reporting against Key Performance Indicators

## Impact

More than 3,500 healthcare professionals Australia-wide have enrolled in the three courses. Those who have completed the courses to date rate them very highly. For example, 86% of participants in the Cervical Screening, HPV and Self-Collection course said they would change their practices having completed the course, while 99% said they would recommend the activity to colleagues.

As for ACPCC, they are delighted with their choice of GPEX as their preferred eLearning partner and have engaged GPEX to deliver additional courses.

GPEX has been our preferred partner for healthcare professional education since early 2021, enhancing our educational offerings and raising awareness of clinical guidelines and best practice across breast, bowel, and cervical cancer screening. Their comprehensive approach to education design ensures healthcare providers are well-equipped with up-to-date knowledge and practical skills, matching the public health strides made in Australia's national cancer screening programs. The clarity and engaging nature of the programs are a testament to GPEX's commitment to quality and user experience. Additionally, their streamlined project management approach underscores the ease and effectiveness of our collaboration.

### A/Prof Misha Coleman

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Australian Centre for the Prevention of Cervical Cancer

# 3,500+

healthcare professionals enrolled to support participation in cancer screening.

# 42

CPD hours of learning

# 99%

of participants say they would recommend the learning to a colleague.